



COSEHC CME PROGRAM

NEW INSIGHTS AND DIRECTIONS FOR CARDIOVASCULAR DISEASE TREATMENT AND PREVENTION

***FRIDAY, OCTOBER 12, 2007
WESTIN POINSETT HOTEL
GREENVILLE, SC***

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| 6:00 PM | Dinner |
| 6:30 PM | <i>Welcome & Program Perspective</i>
Michael Moore, MD
Director Medical Education
COSEHC |
| 6:45 PM | <i>Finding a Pathway through the Hypertension Guidelines
JNC-7, ASH, ISHIB, BHS, and ESC/ESH</i>
Carlos Ferrario, MD
Professor and Director
Hypertension and Vascular Research Center
Wake Forest University Health Sciences
Winston-Salem, North Carolina |
| 7:30 PM | <i>Obesity and Cardiometabolic Syndrome in Children
New Insights and Challenges</i>
Pedro A. Velasquez-Mieyer, MD
Professor, Department of Pediatrics
LeBonheur Childrens Medical Center
Memphis, Tennessee |
| 8:15 PM | Panel Discussion with Questions/Answers
<i>Drs. Moore, Ferrario, Velasquez-Mieyer</i> |
| 8:45 PM | Adjourn |



COURSE INFORMATION

NEEDS ASSESSMENT/PURPOSE

Hypertension and related cardiovascular disease continues to be a major healthcare problem for the population. Our understanding is that the awareness of the various risk factors associated with hypertension (obesity, dyslipidemia, diabetes) is evolving at a rapid pace. The publication of many new clinical trials has facilitated this knowledge. The course content is based on new clinical and research aspects of patient care related to lipid management and the various guidelines associated with the management of hypertension. Armed with this knowledge, health care providers will be more effective at earlier detection and improved treatment of hypertension and its related conditions. COSEHC's ongoing assessment of educational needs solicited as part of previous program evaluations did provide feedback stating interest in the topics designed in this program.

TARGET AUDIENCE

The course is designed of primary care physicians including internists, family physicians and general practitioners as well as cardiologists, nephrologists, endocrinologists, neurologists, vascular surgeons, vascular medicine specialists, hypertension specialists, nurse practitioners and physician assistants, pharmacists, medical residents, and other healthcare providers.

FORMAT

Speakers will use a combination of lectures and panel discussions. Participants will be encouraged to ask questions related to clinical practice issues. Handouts to supplement the discussion will be provided to the participants.

OVERALL PROGRAM LEARNING OBJECTIVES

This symposium is designed to achieve the educational outcome of increasing the knowledge and clinical skills of the participants. After the program, the a participant will be able to

1. Describe and apply the hypertension treatment strategies recommended by the JNC-7, ASH, ISHIB, BHS, and ESC/ESH
2. Utilize the various hypertension guidelines in management of the hypertensive patient.
3. Discuss the evidence regarding childhood obesity and early treatment interventions.
4. Identify the key factors that lead to cardiometabolic syndrome in children.

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the sponsorship of the Consortium for Southeastern Hypertension Control (COSEHC) COSEHC is accredited by the ACCME to provide continuing medical education for physicians.

CME DESIGNATION

The Consortium for Southeastern Hypertension Control designates this educational activity for a maximum of 2.5 hours in Category 1 credits toward the AMA Physician's Recognition Award.

COMMERCIAL CONFLICTS OF INTEREST DISCLOSURES

All commercial conflicts of interest of the course's planning Committee, program coordinator, and course faculty members will be disclosed to the course participants in program materials received at the beginning of the meeting.

COMMERCIAL SUPPORT:

Acknowledgement of commercial support will be printed on program materials received by participants at the beginning of the meeting.

LOGISTICAL INFORMATION

Meeting Location

Westin Poinsett Hotel,
120 South Main Street, Greenville, South Carolina, 29601. Phone: 864-421-9700.

Overnight Accommodations

COSEHC has reserved a block of rooms for this education session. Hotel room rates are \$ 139.00 per night. To reserve a room at this rate, call the hotel reservation desk and ask for the COSEHC Room Block on a first-come, first-served basis.

Registration Fee: \$ 40.00. Register on-line with a credit card at www.cosehc.org, click meeting icon on home page. Registration must be completed by October 5, 2007.

AMERICANS WITH DISABILITY ACT

It is the policy of COSEHC not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to participate fully in this continuing medical education activity, please call COSEHC at 336-716-5819.

FOR MORE INFORMATION

Contact Susie Pollock, Program Coordinator, at 336-716-5819.

