



quality  
impact

# 2019 COSEHC Education Sessions & QualityImpact PTN Collaborative Meeting

The World of Value – Accelerating Performance and Celebrating Success

March 13 - 15, 2019

Wild Dunes Hotel | Sweetgrass Pavilion  
Isle of Palms, (Charleston) SC

## Wednesday, March 13th, 2019

### WELCOME RECEPTION

5:30 pm - 7:30 pm  
Palms Ballroom

- Early Registration: *Ballroom Pre-Function Area*
- Heavy Hors D'oeuvres
- Poster Session: Spotighting Practice Performance

## Day 1: Thursday, March 14th, 2019

7:30 am - 8:30 am  
Palms Ballroom

### REGISTRATION & CONTINENTAL BREAKFAST

### GENERAL SESSION I

8:30 am - 9:30 am  
Palms Ballroom

- COSEHC Panel Discussion: Roots, Wings, and Horizon
- The COSEHC Story: Why and How it Began
  - Changes in Southeastern Cardiovascular Health
  - The Scope of COSEHC's Impact
  - Future Opportunities and Challenges

**Michael Moore, MD**, SOVAH Health  
**Daniel Lackland, DrPH**, Medical University of South Carolina  
**Debra Simmons, RN, MS**, COSEHC & QualityImpact PTN  
**Edward Roccella, PhD, MPH**, Consultant & Former NHLBI Coordinator

9:30 am - 10:30 am  
Palms Ballroom

Opening Session: A Fireside Chat with CMS Leadership

**David Carmouche, MD**, President, Ochsner Health Network, COSEHC Board of Directors President-Elect  
**Paul McGann, MD**, Chief Medical Officer for Quality Improvement, The Centers for Medicare and Medicaid Services

10:30 am - 11:00 am  
Exhibit Hall Foyer

### REFRESHMENT BREAK

### GENERAL SESSION II

11:00 am - 12:00 pm  
Palms Ballroom

The Business Case for Sustainable Transformation:  
Success Under Risk

Moderator: **Anna Thomas**, The Kinetix Group & QualityImpact PTN  
**David Hanekom, MD**, Arizona Care Network  
**Kristine Fay, MHA**, Lee Physician Group  
**Kelley Rogers, NP**, Innova Primary Care

12:00 pm - 1:00 pm  
Palms Ballroom

Lecture Luncheon: Improving Joy in Medicine

**Christine Sinsky, MD**, American Medical Association

## Day 1: Thursday, March 14th, 2019 (Continued)

### INTERACTIVE BREAKOUT SESSIONS (Attend two, 45 minutes each)

1:15 pm - 3:00 pm <i>Breakout Session Meeting Rooms</i>	Key Success Factors for Effective Value-Based Partnerships <i>Tides C</i>	<b>Jami Berger, MBA, BSN, RN</b> , Arizona Care Network <b>Kenny Cole, MD</b> , Baton Rouge General
	Engaging your Healthcare Team in Best Practice Care Models <i>Tides B</i>	<b>Christopher Ketchie, MHA &amp; Jessica Krow, LPN</b> , Beaufort Memorial Physician Services <b>Bill Grantham, MD &amp; Amy Hollman, MD, MEA</b> Medical Clinics
	Prevention & Treatment Strategies for Substance Use Disorder <i>Palms 8</i>	<b>Richard Taylor, MPA</b> , eTransX, Inc. <b>Vernon Scott, MD</b> , Alabama Multi-Specialty Group, P.C. <b>Michael Gimness, MD</b> , Family Medical Specialists of Florida
	Correct Coding to Enhance Reimbursement <i>Tides A</i>	<b>Nick Ulmer, MD, CPC</b> , Spartanburg Regional Healthcare System <b>Stephen Combs, MD</b> , Ballad Health
3:15 pm – 4:30 pm <i>Palms Ballroom</i>	<b>PTN MARKETPLACE: PRACTICE PERFORMANCE SHOWCASE</b>	
	<ul style="list-style-type: none"> <li>Refreshments will be served</li> <li>In collaboration with QualityImpact, Centers for Medicare and Medicaid Services and Commercial Payers</li> </ul>	
4:30 pm	<b>ADJOURN - Dinner on own (non-reimbursable expense)</b>	

## Day 2: Friday, March 15th, 2019

7:00 am - 8:00 am <i>Palms Ballroom</i>	<b>CONTINENTAL BREAKFAST &amp; DAY 2 ATTENDEE SIGN-IN</b>	
<b>GENERAL SESSION III</b>		
8:00 am - 10:30 am <i>Palms Ballroom</i>	The Most Important Clinical Points to Implementing the New Hypertension and Lipid Guidelines: A Case Oriented Approach	<b>Robert Carey, MD</b> , University of Virginia School of Medicine <b>Dan Jones, MD</b> , University of Mississippi Medical Center <b>Jan Basile, MD</b> , Medical University of South Carolina
	Zero Suicide Initiative: The Power of Behavioral Health Integration	<b>Bob Vero, EdD</b> , <b>Karen Rhea, MD &amp; Rebecca Stoll, LCSW</b> , Centerstone Behavioral Health, Tennessee
10:30 am - 10:45 am <i>Exhibit Hall Foyer</i>	<b>REFRESHMENT BREAK &amp; EXHIBITS</b>	

## Day 2: Friday, March 15th, 2019 (Continued)

### AFFINITY GROUP ROUNDTABLES (Attend two, 45 minutes each)

10:45 am - 12:15 pm <i>Group Roundtable Meeting Rooms</i>	Expanding Care Outside of the Office Visit <i>Tides B</i>	<b>Samuel Church, MD</b> , Synergy Health <b>Ashok Devatha, MD</b> , New Carlisle Family Practice
	Investing in Complex Care Management: Impact & ROI <i>Tides A</i>	<b>Tracy Edwards, MD</b> , Edwards Medical Practice <b>Terri Ashmeade, MD</b> , University of South Florida Health
	Engaging the Challenging Patient <i>Tides C</i>	<b>Beverley Johnson</b> , Institute for Patient and Family-Centered Care <b>Bernard Bernacki, MD</b> , Bernacki Family Practice & Wellness Center
12:15 pm - 1:00 pm <i>Palms Ballroom</i>	<b>COSEHC &amp; PTN AWARDS LUNCHEON</b>	<b>COSEHC and PTN Leadership</b>
<b>AFFINITY GROUP ROUNDTABLES (Attend two, 45 minutes each)</b>		
1:15 pm - 2:45 pm <i>Group Roundtable Meeting Rooms</i>	Optimizing Performance Payments <i>Tides C</i>	<b>Diane Cardwell, MPA, NP, PA-C</b> , DCHC Consulting, Inc. <b>Sandy Huckabee, RN</b> , Willis Knighton Physician Network <b>Gail Williams, RN</b> , Ballad Health
	Creating Continuity Through Community: Building a Medical Neighborhood <i>Tides A</i>	<b>Beth Neuhalfen</b> , American College of Physicians <b>Brandi Warren, DO</b> , The Shaw Center for Women's Health
	Whole-person Care & Lifestyle Medicine <i>Tides B</i>	<b>Nancy Neighbors, MD</b> , Nancy Neighbors Family Practice <b>Omolara Otaigbe, MD</b> , Southern Medical Care
3:00 pm - 4:00 pm <i>Palms Ballroom</i>	Closing Session: Key Takeaways for Success Under New Payment Models	Moderator: <b>Anna Thomas</b> , The Kinetix Group & QualityImpact PTN <b>David Carmouche, MD</b> , Ochsner Health Network <b>Bryan Batson, MD</b> , Hattiesburg Clinic <b>Terry McGeeney, MD</b> , Care Accountability Inc.
4:00 pm	<b>ADJOURN</b>	