



COSEHC ERADICATING VASCULAR DISEASE IN ALL PEOPLE

FROM THE COSEHC LEADERSHIP

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COSEHC is celebrating its 20th Anniversary this year. Founded in 1993, and directed by a mission, “to improve vascular health in all people”, the organization has mentored over 800 primary care physicians in the southeastern United States and influenced care in the treatment of cardiovascular metabolic risk factors in over 1.5 million patients.

We are proud of the many accomplishments over this 20-year period, and want to extend our sincere gratitude to all of our individual and organizational friends and colleagues. Your contributions have certainly been important and key to COSEHC.

Here we highlight a few of our major achievements:

After incorporating as a 501c3 in 1994, COSEHC was provided funding support from the Merck Foundation to organize the first COSEHC Cardiovascular Centers of Excellence™ (CV Centers). Over the next two decades, additional academic and primary/specialty community practices would become COSEHC CV Centers, after completing a formal application process inclusive of a successful site visit. Today there are 32 CV Centers including 4 in the Caribbean.

Long before today’s well-accepted guidelines, COSEHC published two manuscripts noting the unique high prevalence of cardiovascular disease in the Southeast(1999) and the need to address and treat global CV risk factors.(2005) Many COSEHC opinion leaders contributed content for the manuscripts.

In 2002, NHLBI Enhanced Dissemination Utilization Centers (EDUC) Funding Awards

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MICHAEL A. MOORE, MD



DEBRA SIMMONS, RN, MS



ANNIVERSARY

FROM THE COSEHC LEADERSHIP (CONT'D)

were received by three CV Centers. These CV Centers, which created effective cardiovascular health community outreach programs included: Wright State University, Wake Forest University, and Danville Regional Medical Center.

COSEHC's **continuing medical education program (CME)** became **accredited by the ACCME** in 2004, and was one of only 20% of accredited programs to receive **commendation**. The importance of using patient clinical data from the COSEHC database to determine professional practice gaps and evaluate program effectiveness was validated with reaccreditation in 2009 again with commendation.

Education programming expanded in 2007 in tandem with the **growth of the COSEHC database**. Using clinical data to evaluate physician performance lead to the development of CME activities with a **focus on continuous process improvement**. By 2010, COSEHC had established formal CME programming for PI-CME (process improvement continuous medical education). During the past three years, COSEHC has provided **AT GOAL (a PI-CME program)** to over 62 primary care practices in the Southeast resulting in demonstrated improvements of control rates and clinical parameters in patients diagnosed with cardiovascular metabolic risk factors. Both the American Board of Internal Medicine and the American Board of Family Medicine have approved AT GOAL for credit towards the Part IV Maintenance of Certification.

COSEHC has also been **engaged with many stakeholders** during these past years. Initially starting with the South Carolina Heart Disease and Stroke Prevention Program, AT GOAL has been implemented in primary care practices through collaborative efforts with the Georgia Heart Disease and Stroke Prevention Program, the Alabama Quality Improvement Organization (QIO), the Centers for Medical Excellence (North and South Carolina QIO), and Blue Cross Blue Shield of Louisiana (BCBSLA).

As we listened to community physicians through scheduled feedback sessions associated with AT GOAL, we recognized that process improvement was as important as clinical improvement in achieving good patient outcomes. COSEHC's recent partnership with the Group Practice Forum has lead to the development of a practice transformation model called **IMPACT (Integrated Medical Processes to Achieve Cardiovascular Care Transformation)**. IMPACT incorporates the critically important components of clinical improvement: competency, evidence-based guidelines, and performance metrics together with those of process improvement: team-based care, provider/patient engagement tools, and system-wide integration techniques. We believe that IMPACT provides the ideal model for achieving value-based healthcare, an important consideration in today's world of healthcare reform.

PLEASE PLAN TO JOIN US AT THIS YEAR'S COSEHC ANNUAL EDUCATION MEETING AS WE CELEBRATE 20 YEARS WITH A HOST OF RENOWNED COSEHC FACULTY

PROGRAM DETAILS @ WWW.COSEHC.ORG

COSEHC2013

Consortium for Southeastern Hypertension Control

**“REDESIGNING HEALTHCARE
THROUGH CLINICAL PRACTICE
REFORM”**



**CELEBRATING
20 YEARS!!**

Thursday-Friday, October 17-18, 2013

**The Ballantyne Hotel
Charlotte, North Carolina**

COSEHC PEOPLE IN THE NEWS**“ANSWERING THE CALL:**

David Carmouche, who gives a doctor's perspective to Blue Cross and Blue Shield, shares his thoughts.”

BY David Jacobs

BusinessReport.com

January 7, 2013



Dr. David Carmouche was hired as the top physician for the state's dominant health insurer, Blue Cross and Blue Shield of Louisiana, in October 2012. He says in the past, Blue Cross rarely had a clinician at the table during negotiations with hospitals and provider groups. In 2013, that will change, as Carmouche plans to be in the mix.

Read more from Business Report here:

http://www.businessreport.com/1082013/Answering_the_call#ixzz2M6vqVkdQ

COSEHC PEOPLE IN THE NEWS**BUILDING NAMED IN HONOR OF DR. MICHAEL A. MOORE**

Mr. Eric Deaton, CEO of the Danville Regional Medical Center, in Danville, VA, announced on February 21, 2013 at a hospital ceremony that he “was very excited to announce the dedication and naming of the new Michael A. Moore, MD, Clinical Education Center, formerly the hospital’s “H” (West Area) Building.”

“Dr. Moore has made significant and immeasurable contributions to our Graduate and Continuing Medical Education programs, our patients, hospital and our community. In renaming this building we honor Dr. Moore’s leadership and his vision; we honor his commitment to providing the highest level of graduate and continuing medical education available,” said Mr. Deaton.



COSEHC PEOPLE IN THE NEWS**PROJECT FUNDED TO CONTINUE RESEARCH IN ST. LUCIA**

Dr. Martin Didier and Colleen O'Brien Cherry, PhD, Tapion Hospital (COSEHC Center of Excellence™) reported that they have secured funding to continue research in St. Lucia on the metabolic syndrome and associated cardiovascular risk factors. They were informed that they had received a small seed grant from the College of Public Health to conduct qualitative research on identifying cultural beliefs and practices related to cardiovascular risk factors in St. Lucia.

This research project will be a continuation of work started in back in Summer 2011, which involves conducting in-depth interviews focusing on diet, exercise, alcohol, smoking behaviors, and beliefs about body size/obesity, all behavioral risk factors. The aim is to use the results of the interviews to create a culturally-based survey which will be widely disseminated to a representative sample of St. Lucians during the next phase of research.



WWW.COSEHC.ORG

"...ERADICATING VASCULAR DISEASE IN ALL PEOPLE"

**THE CONSORTIUM FOR
SOUTHEASTERN HYPERTENSION
CONTROL**

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*HAPPY SPRING FROM
COSEHC!*



The Consortium for Southeastern Hypertension Control is a nonprofit (501c3) organization created in 1992 to improve the disproportionate hypertension-related morbidity and mortality throughout the region. From the initial six charter members, COSEHC has grown to include a wide variety of members, connecting academic physicians, primary care clinicians, public health officials, allied health personnel and health care consumers. The Consortium promotes scientifically based research and educational activities and offers an ideal translational research network through its Cardiovascular



Susie Pollock, COSEHC Program Coordinator, is now collecting all items for the next newsletter, which will be issued in Fall 2013

If you have something of interest for the newsletter, especially a feature on your Cardiovascular Center of Excellence, please email the information to: [<spollock@wakehealth.edu>](mailto:spollock@wakehealth.edu)