

# REMODELING PRIMARY CARE TO OPTIMIZE PATIENT OUTCOMES

|                   | November 3, 2011<br>THURSDAY                    | November 4, 2011<br>FRIDAY                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 AM-7:30 AM   |                                                 | Continental Breakfast                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 7:30 AM-10:00 AM  |                                                 | <p style="text-align: center;"><u>Plenary I      The Impact of Health Care Reform on Primary Care</u></p> <p>7:30 AM--What the COSEHC database is telling us about CV Care in the SE</p> <p>8:00 AM-8:30 AM Trends in National Health Care Reform</p> <p>8:30-9:00 AM Transforming Primary Care</p> <p>9:00-9:30 AM Emerging Models of Care (PCMH, ACO, etc)</p> <p>9:30-10:00 AM Integrating Quality Improvement in Primary Care</p> |
| 10:00-10:15       |                                                 | REFRESHMENT BREAK                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 10:15 AM-12:15 PM |                                                 | <p style="text-align: center;"><u>Plenary II-Panel Discussion</u></p> <p style="text-align: center;"><u>Building the Best Mousetrap-Exploring Best Practices to Improve CV Outcomes</u></p> <p>Provider/Program Alignment</p> <p>Patient Registry/HIT</p> <p>Team Management</p> <p>Optimal Medical Therapy</p> <p>Patient Engagement</p>                                                                                             |
| 12:30-1:15 PM     |                                                 | DR. WILLIAM MCBRIDE MEMORIAL LECTURE LUNCHEON<br>“ The Effect of Affordable Care Act on Reducing Disparities”                                                                                                                                                                                                                                                                                                                         |
|                   |                                                 | 15 min Break                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1:30 PM-3:00 PM   |                                                 | <p style="text-align: center;"><u>Plenary III - New Paradigms for CV Risk Management</u></p> <p>1:30 PM Diabetes</p> <p>2:00 PM Vitamin D</p> <p>2:30 PM Advanced Lipid Testing</p>                                                                                                                                                                                                                                                   |
|                   |                                                 | REFRESHMENT BREAK                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 3:15-5:00 PM      |                                                 | <p style="text-align: center;"><u>INTERACTIVE WORKSHOPS- attend 2 workshops</u></p> <p>Clinical Trials in the Primary Care Environment</p> <p>Hypertension Management Challenges in the Elderly</p> <p>Adolescent CV Risk Factor Management--The Goals are Different</p> <p>Hypertension Patient Group Visits- Implementation Models</p> <p>Successful Dietary Modifications</p>                                                      |
| 5:15 PM-6:00 PM   |                                                 | FREE TIME                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 6:00 PM-7:00 PM   | 6:00-9:00 PM                                    | POSTER SESSION                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 7:00 PM-9:00 PM   | DINNER<br>SYMPOSIUM<br><u>Women's CV Health</u> | AWARDS DINNER                                                                                                                                                                                                                                                                                                                                                                                                                         |