

**CONSORTIUM FOR SOUTHEASTERN HYPERTENSION AND CONTROL  
(COSEHC) ANNUAL EDUCATION SESSIONS AND QUALITY  
IMPACT PTN LIVE COLLABORATIVE MEETING**



**FEBRUARY 2-3, 2017**

**TAMPA MARRIOTT WATERSIDE HOTEL AND MARINA  
TAMPA, FLORIDA**



**CME: 15.0 AMA PRA Category 1 Credits™  
Applications submitted for AAFP and AANP Credits**

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*Improving Care Delivery Across the Southeast*

**COSEHC ANNUAL EDUCATION SESSIONS & QUALITYIMPACT PTN LIVE COLLABORATIVE PROGRAM**

FEBRUARY 2-3, 2017 | TAMPA MARRIOTT WATERSIDE HOTEL | "SUCCEEDING IN VALUE-BASED HEALTHCARE"

| THURSDAY, FEBRUARY 2, 2017 |   |  |
|----------------------------|---|--|
| Time                       | Session   | Faculty  |
| 1:00-1:15pm                | Status of Legislative Repeal and Replace-Impact on CMMI   | <b>Dave Zook, JD</b><br>Partner<br>Faegre Baker Daniels  |
| 1:15-1:45pm                | Opening Luncheon-Healthcare and Payment Reform  | <b>Mai Pham, MD, MPH</b><br>Senior Advisor<br>Duke Robert Margolis Center for Health Policy  |
| 1:45-2:15pm                | Effects of Payment Reform on Providers and Practices  | <b>Amy Mullins, MD, CPE</b><br>Director, Quality Improvement<br>American Academy of Family Physicians  |
| 2:15-2:45pm                | Achieving Success in the Quality Payment Program  | <b>Terry McGeeney, MD</b><br>Care Accountability, Inc.   |
| 2:45-3:15pm                | <b>Break and Exhibits</b>   |  |
| 3:15-5:00pm                | Breakout Sessions (45 minutes each; attend two) <ul style="list-style-type: none"> <li>• Implement a Successful CCM Strategy</li> <li>• Manage High-Risk Populations</li> <li>• Enhance Payment Incentives Via Billing/Coding</li> <li>• Leverage PCMH as a Clinical Practice Improvement Activity</li> </ul> | <b>Bryan Batson, MD</b><br>Director-Hypertension Center, Hattiesburg Clinic<br><b>Samuel Church, MD</b><br>Lead Physician, Synergy Health<br><b>Diane Cardwell, MPA, NP</b><br>DCHC Consulting, LLC<br><b>Nick Ulmer, MD</b><br>VP, Clinical Services-Spartanburg Regional<br><b>Jennifer O'Donnell, MHA</b><br>CEO, Quality HealthCare Consulting, LLC<br><b>David Uptagrafft, MBA</b><br>Director of Operations, Innova Primary Care |

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|---------------------------------|--|---|
| 5:00-6:00pm                     | <b>Personal Time</b>   |   |
| 6:00-7:00pm                     | Greet and Meet Reception   |   |
| 7:00-9:00pm                     | Dinner Session <ul style="list-style-type: none"> <li>• CMS TCPI Update</li> <li>• QualityImpact PTN Progress Report</li> </ul>  | <b>CMS TCPI Leadership</b><br>Valarie Lazerowich, MS, APRN<br>Nurse Consultant<br><b>COSEHC PTN Leadership</b>  |
| <b>FRIDAY, FEBRUARY 3, 2017</b> |  |   |
| 7:30-8:30am                     | <b>Continental Breakfast</b>   |   |
| 8:30-9:00am                     | Value-based Healthcare-Key Success Factors   | <b>David Carmouche, MD</b><br>President, Ochsner Health Network   |
| 9:00-9:30am                     | Use of Data to Manage Populations  | <b>Bill O'Connor, MD</b><br>Chief Medical Officer, SPH Analytics  |
| 9:30-10:00                      | Success Factors to Implementing Practice Transformation  | <b>Marijka Grey, MD</b><br>Regional Medical Director, WellSpan Medical Group  |
| 10:00-10:30am                   | <b>Breaks and Exhibits</b>   |   |
| 10:30-12:00pm                   | Roundtable Discussion - Achieving Success in Chronic Disease Management <ul style="list-style-type: none"> <li>• Hypertension</li> <li>• Diabetes</li> <li>• Heart Failure</li> <li>• Asthma/COPD</li> </ul> | <u>Round Table Facilitators</u><br><b>Bryan Batson, MD</b><br>Director-Hypertension Center, Hattiesburg Clinic<br><b>William Bestermann, MD</b><br>Medical Director, QualityImpact PTN<br><b>Leah Lynch, MD</b><br>Medical Director of Informatics, Lee Physician Health<br><b>Len Fromer, MD</b><br>Executive Medical Director, Group Practice Forum |
| 12:00-1:15pm                    | Luncheon Session <ul style="list-style-type: none"> <li>• Emerging Guidelines of Care</li> <li>• COSEHC Annual Awards Presentation</li> <li>• COSEHC Business Meeting</li> </ul>                             | <b>Robert Carey, MD</b><br>Professor and Dean Emeritus, University of Virginia<br><b>Dan Lackland, DrPH</b><br>COSEHC Awards Selection Committee Member<br><b>Richard Schuster, MD</b><br>President, COSEHC Board of Directors  |

|             |  |   |
|-------------|--|---|
| 1:30-3:00pm | <p>Breakout Sessions (45 minutes each; attend two)</p> <ul style="list-style-type: none"> <li>• Developing a Care Community</li> <li>• Integration of Behavioral Health in Primary Care</li> <li>• Selecting Quality Payment Program Measures</li> <li>• QRUR-Understanding the Cost &amp; Value Equation</li> </ul> | <p><b>Mark Green, MBA</b><br/>AVP, Ochsner System-Transitions Management</p> <p><b>Kate Davidson, LCSW</b><br/>National Council for Behavioral Health</p> <p><b>Sara Zywicki</b><br/>VP, Clinical Quality Measures-SPH Analytics</p> <p><b>Richard Pierzchajlo, MD</b><br/>Lead Physician, Family PrimeCare LLC</p> |
| 3:00-3:30pm | <b>Break and Exhibits</b>  |   |
| 3:30-4:00pm | Enhancing the Patient Experience   | <p><b>Matt Cavallo, MPH</b><br/>Patient Advocate<br/>VP of Innovation, Care Experience</p>  |
| 4:00-4:30pm | What this means to us  | COSEHC QualityImpact PTN Leadership   |
| 4:30 pm     | <b>Adjourn</b>   |   |